

Mock

Karl and Armin Platte



WINE GROWERS WITH FORESIGHT.

The Mockhof is located at an altitude of about 500 meters in the Isarco Valley, where we sometimes get pretty cold winds. That's ideal for the grapes for our white wine, which need some cooling in the night and warmth during the day. Originally we only had red varieties. But then, in the 1970s, I planted the first one hundred Sauvignon vines. Everybody thought I was crazy: "Mock is mad," is what they said, "that won't work here." But it did, and how! We finished up with a super wine, and today we only have white varieties, mainly Sauvignon, on all our sites.

YOU NEED IDEAS.

In the meantime my son Armin does almost all the work, and I help him as much as I can. He's like me, never satisfied with the way things are. He always has ideas for improvements. For example, the small vineyard tractor, which I helped develop over a period of ten years. Armin uses it on the steep terraces and can turn almost on the spot without it tipping over. A company has even gone into small series production with it.

